AMITY UNIVERSITY
GURUGRAM

PRESENTS

# AMIFEST 2027

IDEAS | PEOPLE | POSSIBILITIES

## A CANVAS FOR WHAT'S NEXT

**18TH & 19TH FEBRUARY 2027**

AMITY'S CULTURAL AND TECHNO-MANAGEMENT EVENT

**100+ EVENTS**

CULTURE | TECHNOLOGY | MANAGMENT
ART | SPORTS | AND MORE

BIGGER IDEAS
BOLDER TALENTS
BRIGHTER TOMMOROW



# ABOUT AMIFEST 2027

## IDEAS | PEOPLE | POSSIBILITIES

AMIFEST IS THE ANNUAL CULTURAL AND TECHNO-MANAGEMENT FESTIVAL ORGANISED BY AMITY UNIVERSITY HARYANA. IT IS A TWO-DAY EVENT THAT SERVES AS A GRAND SHOWCASE OF STUDENT TALENT AND CREATIVITY, BRINGING TOGETHER PARTICIPATION FROM WITHIN AND ACROSS UNIVERSITIES IN THE DELHI NCR REGION.

AMIFEST 2027 IS A CELEBRATION OF INNOVATION, EXPRESSION AND COLLABORATION – A PLATFORM WHERE IDEAS MEET OPPORTUNITIES. THE FEST BRINGS TOGETHER STUDENTS, CREATORS, THINKERS, INDUSTRY LEADERS AND COMMUNITIES TO EXPLORE CULTURE, TECHNOLOGY, MANAGEMENT AND THE ARTS.



## OUR OBJECTIVE

INSPIRE INNOVATION & CREATIVE THINKING

PROVIDE A PLATFORM FOR TALENT & EXPRESSION

BUILD A STRONGER, MORE CONNECTED COMMUNITY

# FESTIVAL HIGHLIGHTS





**7000+**
EXPECTED FOOTFALL PER DAY

**2**
POWER-PACKED DAYS

**100+**
EVENTS

POWER-PACKED DAYS

INTER-COLLEGE PARTICIPATION

MASSIVE MEDIA & ONLINE REACH



# OUR THEME

# BRIDGING WORLDS

IDEAS | PEOPLE | POSSIBILITIES

A celebration of diverse ideas, global perspectives and limitless potential. AMIFEST 2027 brings together culture, technology and innovation to create a platform where every world connects.



- CULTURE
- TECHNOLOGY
- MANAGEMENT
- ARTS
- SPORTS
- AND MANY MORE

# EVENT CATEGORIES



CULTURAL EVENTS



TECHNO-MANAGEMENT EVENTS



CELEBRITY PERFORMANCES



WORKSHOPS & SEMINARS



ESPORTS & GAMING



FOOD, FLEA & EXPERIENCE ZONES

## SOMETHING FOR EVERYONE

# SPONSORSHIP PACKAGES

## PLATINUM PARTNER

₹ 8,00,000

- Title Association
- Muximum Brand Visibility
- Stage Branding
- Social Media Promotion
- On-Ground Activation
- VVIP Access

## GOLD PARTNER

₹ 4,00,000

- Co-Association
- Stage & Venue Branding
- Digital Promotion
- On-Ground Activation
- Category Exclusivity
- VVIP Access

## SILVER PARTNER

₹ 2,00,000

- Brand Placement
- Digital Promotion
- Stall Opportunity
- Event Mentions
- On-Ground Visibility

## BRONZE PARTNER

Custom Package

- Brand Accociation
- Logo Presence
- Social Media Mentions
- Stall Opportunity
- As per requirement

## ADDITIONAL OPPORTUNITIES



Food Stall
₹30,000
(Per Stall)



MERCHANDISE / RETAIL STALL
₹50,000
(Per Stall)

# SPONSORSHIP BENEFITS

| BENEFITS | PLATINUM | GOLD | SILVER | BRONZE |
|---|---|---|---|---|
| Title Association | ✓ | ✓ | — | — |
| Co-Branding Rights | ✓ | ✓ | ✓ | ✓ |
| Stage Branding | ✓ | ✓ | — | — |
| Social Media Promotion | ✓ | ✓ | ✓ | — |
| On-Ground Activation | ✓ | ✓ | ✓ | — |
| Stall Opportunity | ✓ | ✓ | ✓ | — |
| Category Exclusivity | ✓ | ✓ | — | ✓ |
| VVIP Access | ✓ | ✓ | ✓ | — |
| Logo on Event Materiel | — | ✓ | ✓ | — |
| Event Mentions | — | ✓ | ✓ | — |
| Custom Branding Options | ✓ | ✓ | ✓ | — |

**PARTNER WITH US**
**BE A PART OF SOMETHING BIGGER**

# GLIMPSES FROM PAST EDITIONS









## GET IN TOUCH

For sponsorships, collabrations & partnerships

+91 8860881198
+91 7903485751

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@amifest2027

# OUR PAST SPONSORS

TRUSTED PARTNERS | SHARED SUCCESS




**THANK YOU FOR BEING PART OF OUR JOURNEY**

IDEAS | PEOPLE | POSSIBILITIES